



Knockout Presentations: How to Deliver Your Message with Power, Punch, and Pizzazz (English Edition)



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Diane DiResta

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Format: Kindle eBook

Kurzbeschreibung

Life is a presentation. The ability to present one's ideas quickly and efficiently is a significant resource in today's business world. This book presents no-fail techniques in a simple, user-friendly style that will help you improve your business presentations and public speaking. Kurzbeschreibung

Life is a presentation. The ability to present one's ideas quickly and efficiently is a significant resource in today's business world. This book presents no-fail techniques in a simple, user-friendly style that will help you improve your business presentations and public speaking. Autorenkommentar

Speak Up to Stand Out

Ten years after I started my communication skills training company, I realized two things: 1. People are still terrified of public speaking and 2. The demand for good communication skills is increasing. The future belongs to those who can present themselves, their message, and their value in the marketplace. Yet, I have coached people who were losing credibility because they could not express themselves clearly. I worked with women who were losing visibility and promotions because they avoided speaking opportunities. I've seen job hunters get screened out of interviews because of their telephone messages. And it's time to change that. The biggest myth is "I'm not a public speaker." NOT TRUE! Everyone is a public speaker-whether your platform is a board room, a classroom, or a voice mail, it's all communication. There wasn't a book that addressed life as a presentation so I decided to write it. Knockout Presentations is a seminar-in-a-book that is easy reading. My approach is to cut out the fluff and give you practical tools that you can use immediately. No other book on the subject tells you exactly HOW to be a powerful communicator. This book inspires and instructs in a step-by-step "can do" method. The template for developing a presentation helps you to quickly organize your thoughts so that you can reduce preparation time. The checklists tell you everything you need to prepare for a presentation and how to communicate with clarity, conviction, and confidence. These skills are tested and they work. I've seen people transform themselves once they understood the secrets to effective communication. I grew up hearing children should be seen and not heard. As a result, it took me a long time to find my voice and to speak out with confidence. Today I speak in front of hundreds of people and so can you. Knockout Presentations is a portable coach for anyone who wants to take that first step toward speaking to groups or to become a more dynamic communicator. No matter what you do for a living, we all need to be heard. Knockout Presentations shows you how to speak up and stand out. Take the first step toward conquering your fear and read Knockout Presentations. It can change your life.

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