



## **Decorative Art 30s & 40s (Specials)**

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*Charlotte J. Fiell, Peter M. Fiell*

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576 Seiten

### Kurzbeschreibung

Taschen's Decorative Art series, whose six installments now span the 20th century up through the 1970s, carefully reproduces the best of Studio Magazine's Decorative Art yearbook. Published annually from 1906 until 1980, the yearbook was dedicated to the latest currents in architecture, interiors, furniture, lighting, glassware, textiles, metalware, and ceramics. Since the publication went out of print, the now hard-to-find yearbooks have become highly prized by collectors and dealers. So how can the rest of us have a look? Taschen, of course! Preserving the yearbooks' original page layouts, Taschen's new Decorative Art books bring you an authentic experience of each decade's design trends and styles. Collect them all! Decorative art in the 1930s and '40s experienced a great shift from romanticism to rationalism, from the opulent Art Deco style to pared-down, pragmatic Modernism. Having made its debut in the late 1920s, the Modern Movement continued with force through the 1930s, championed most notably by Le Corbusier and Richard Neutra. Modernism's stark minimalism and use of industrial materials, which had previously seemed cold and threatening, became more accepted as a rational response to a time of great economic hardship. Excess and luxury were largely replaced by economy and simplicity as the Modernist style became more and more common. Through the end of the 1930s up until the postwar period, Modernism's original coolness was gradually replaced by more warm and human characteristics. Incorporating factors such as nature and psychology, as in the work of Charles Eames and Alvar Aalto, became a crucial part of Modernist design. This fascinating transition from hard-edged Modernism to its softer, more organic descendent is faithfully reproduced in Decorative Arts 1930s & 1940s. An essential reference for anyone interested in this period!

### Synopsis

This guide to the design trends and styles of the 1930s and 1940s reproduces material from "Studio Magazine" - a work dedicated to decorative arts. It examines the transition from Romanticism to Rationalism, from the opulent Art Deco style to the pragmatic Modernist designs. Über den Autor und weitere Mitwirkende

Peter M. Fiell, geboren 1958, absolvierte eine Ausbildung bei Sotheby's. Außerdem erwarb er den Abschluss Master of Arts für Design am Central Saint Martin's College for Art and Design in London, wo er auch heute als Gastdozent lehrt. Ferner ist er Geschäftsführer einer von ihm gegründeten Firma für Produktentwicklung. Zusammen mit Charlotte M. Fiell unterhält er eine Designberatung in London, die auf An- und Verkauf, Begutachtung und Marketing von Designobjekten spezialisiert ist. Charlotte J. Fiell, geboren 1965, studierte am Britischen Institut in Florenz und an der Camberwell School of Arts and Crafts in London. Dort schloss sie mit einem Bachelor of Arts für Geschichte des Zeichnens und der Graphik sowie Materialkunde ab. Später absolvierte sie eine Ausbildung bei Sotheby's in London.

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